

Julie Gaver

Professional Speaking & Corporate Training, LLC

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Theme: Celebrations



“Celebrate what you
want to see more of.”

Thomas Peters

Ecclesiastes 3:1-8 tells us that “to everything there is a season.” In life, as in the corporate environment, there is a time and a purpose for fun and celebration.

Organizations committed to improving employee productivity, energy, and morale understand the value of celebration. Unfortunately, many associate this concept as being limited to annual holiday parties or monthly birthday cakes for staff. Although they provide a brief respite from the routine of corporate activity and create positive social interaction, other types of celebrations can instill pride and inspire employees to support company core values.

The book, Corporate Celebration: Play, Purpose, and Profit at Work, by Terrence Deal and M.K. Key, cites several types of celebrations, including:

- **Cyclical** (*after tax season, annual inventory, etc.*)
- **Reward & recognition** (*employee and company anniversaries, acquiring designations, degrees or certifications, etc.*)
- **Triumph** (*surviving a challenging quarter, the end of a project, moving to a new location, or perhaps successful conversion to a new software system*)
- **Workplace Altruism** (*teambuilding retreats and other forms of corporate “play”.*)

Celebrations of company anniversaries or new office locations can offer a dual benefit - employee revelry combined with a prime marketing/PR opportunity for clients or the general public.

Regardless of the nature of the celebration, it should accurately reflect the culture and personality of your organization.

“Let’s get this party started”

Speaking of celebrations, this month marks my **ten year** anniversary as a training organization!

Thanks for the role you have played in my journey but, more importantly, for your continued commitment to human performance improvement.

There are many exciting things happening and much to look forward to at *Julie Gaver Training*:

- My studies continue in the *Instructional Systems Development Masters Program* at UMBC. As a result, the programs you receive continue to reflect the latest methods and philosophies in Training and Development.
- In October I will be attending a dynamic learning conference sponsored by ASTD (*American Society of Training & Development*) of which I am a member.
- This weekend I will officially become a member of Class XXI for *Leadership Washington County*, a nine month program which promotes community orientation, involvement, and leadership.
- A new website is coming! High Rock Studios will soon begin the design and creation of a new site which will combine the latest in web technologies and audiovisual media.

Thanks for a great ten years and
an extraordinary partnership!



Cheers!

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